



# Abhijeet Joshi

## Product designer

Building performant, result-oriented experiences and solutions across marketing, automotive and fintech.

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https://www.abj.works

**Tools** Adobe suite • Figma • Axure • Rive • Notion • Blender • ComfyUI • Open WebUI

**Domains** UI Design • UX Research • Motion • Photography • Videography • AI • 3D

**Mindset** Pragmatic • Proactive • Prototyper • Data-driven • Iterative • Cross-functional

## WORK EXPERIENCE

2025

**Freelance Product Designer (Present)**

2021 - 23

Extentia  
Information  
Technology

**Senior UI/UX Designer (1.5 years)**

Created information architectures, wireframes, visual designs, prototypes, and continuously iterated and tested the user experience as a part of the digital transformation of TVS Motor Company's business process; in a design team size of 2 - 6 members.

2019 - 21

Extentia  
Information  
Technology

**UI/UX Designer (2.5 years)**

Created wireframes, visual designs and prototypes for clients in a design team of 2 - 3.  
Facilitated discovery and scope-finding workshops for clients.

2018 - 19

SRV Media -  
Easebuzz

**UI Designer (8 months)**

Created wireframes and UI for Easebuzz, an in-house payment gateway.  
Delivered website and landing page designs weekly for clients in domains ranging from manufacturing to real estate.

## EDUCATION

2015 - 19

Symbiosis Institute  
of Design

**Bachelor of Design (B.Des.) - Communication Design**  
with a specialisation in graphic design.